# SWOP AND STAY

#### Introduction

Swop and Stay is an online platform that facilitates a trade exchange between holiday accommodation establishments. No money is exchanged for accommodation. As a member, you use your tokens to pay. Membership costs less than the average of one night's accommodation. When you register you receive tokens to the value of 10 nights' accommodation for two people.

### Minimum requirements to join as a member

- Be the owner of a fully operational guest accommodation business;
- Be listed on one or more accommodation booking; platforms (e.g. TripAdvisor, Google, Booking.com, Airbnb etc.);
- Preferably have a website;
- Pay the required registration and membership fees for one calendar year.

#### What does it cost to join?

- Once-off registration fee of \$50 waived for the first
   100 member applications in your continent.
- Annual membership fee \$ 149, which will only become payable once 100 members have registered.

Note: Members can pay their annual fee before 100 registrations to receive 20 swop tokens, enabling swop bookings, equivalent to 10 nights' accommodation for two.

## GLOBAL MEMBERSHIP

#### **Membership Benefits**

- Travel to other global destinations and stay for free. The tokens you earn can be spent at any establishment listed on the website.
- The system works on tokens earned and spent. You earn
  when another member stays with you and spend when
  you stay with another member.
- Earn additional tokens when you recruit another establishment to join the platform. •Excellent network opportunity. Meet other members and introduce your establishment to them for future referrals.
- **Fill your empty beds.** By allowing other members to stay in your establishment you earn tokens to travel.
- Reward your staff or spoil family and special friends by making a booking for them.
- Tokens never expire and are carried over, as long as your membership is paid up.
- Enjoy free marketing. Your accommodation is featured on our website, social media, newsletters etc.

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Send us an email if you have any questions